

Clients

Century Golf Partners, Dallas, Texas - April 2011 to present

Assisting the company in the development and implementation of service and operating standards, as well as assisting with the implementation of a company wide risk management program.

World Class Nizhny Novgorod, Nizhny Novgorod, Russia - January 2011 to present

Serving as a strategic advisor to the company owners in the areas of business development, performance management and employee development.

Russian Fitness Group, Moscow, Russia - August 2007 to October 2010

Served as the director of strategy and organizational development till September 2008, then from September 2008 to October 2010 served as Chief Executive Officer and member of the Board of Directors.

Brinker International, Dallas, Texas - 2010

Provided assistance to the international team responsible for development of Brinker's Chili's Restaurant franchise business in Russia.

LLOG Exploration, Covington, Louisiana - 2007 to 2009.

Initial work involved preparing a business plan and facility program plan for a large high end private club to be located on the owner's office campus. After the plan was approved served as an advisor to the owner, working with the architect and contractor of record, developing the final FF&E selection, and assisting with the selection of a management team. Also assisted with the club's presales and opening.

Deloitte & Touche, Dusseldorf, Germany - 2008

Served as a freelance adviser to their Merger & Acquisitions group.

Colonial Country Club, Fort Worth, Texas - 2008

Assisted club management in the preparation of a short term plan, and a long term plan for enhancing the club's fitness offering for its members.

Union League Club of Chicago, Chicago, Illinois - 2008

Prepared a ten-year facility master plan for the club. Work included preparation of a detailed architectural master plan with associates from Ohlson Lavoie Collaborative of Denver, Colorado.

Boston College, Boston Massachusetts - 2007

Conducted a feasibility study and business plan that addressed the feasibility of the College developing an alumni club on the Boston College campus.

Massachusetts General Hospital, Boston, Massachusetts - 2007 to 2008

Performed a market feasibility study (focus groups and in-depth interviews), followed by the preparation of a business plan pertaining to the development of a sports performance center on the hospital's new campus.

Diamond Club Group, Birmingham, Alabama - 2007- 2008

Developed a facility and program plan for a country club based fitness center and spa. Assisted selected architect in final facility design and prepared entire FF&E package for the fitness center.

City Club of Fort Worth, Fort Worth, Texas - 2007 to 2008

Assisted club management in conducting a detailed market research study focused on uncovering the potential demand among the club's members and local downtown market for a contemporary fitness product. In addition, prepared a detailed business plan and architectural plan to showcase the type of club product that would be successful in the marketplace.

American College of Sports Medicine, Indianapolis, Indiana - 2007 to 2008

Developed Club Connection Program designed to more effectively deliver fitness professional certifications to the health/fitness club industry.

CNL Income Group, Orlando, Florida - 2006 to 2007

Assisted the vice president of hospitality and leisure investments with evaluating the health/fitness industry sector for sale/lease back opportunities. Work included providing contacts with the leading industry players and assisting with the valuation of specific target businesses.

Fitness Management Magazine, Madison, Wisconsin - 2006 to 2009

Coauthored a monthly management column on the business of fitness.

Larry North Fitness, Dallas, Texas - 2006 to 2007

Assisted in the development of an investment memorandum presentation for the company to use in raising equity. Also provided advisory services in the areas of strategic planning, business planning and employee development.

Hinshaw & Culbertson, LLP, Chicago, Illinois - 2006 to 2008

Served as an expert witness for a health/fitness club case.

Global Leisure Partners, London, England and Tri-Artisan Partners, NY, NY - 2006

Served as an operating advisor and consultant for the principals during their assessment and eventual bid for the acquisition of a major club company valued at over \$1 billion.

Tennis Corporation of America, Chicago, Illinois - 2006

Developed a series of fifteen corporate wellness presentations for the company's corporate services division.

Atlantic Coast Athletic Clubs, Charlottesville, Virginia - 2006

Prepared a report detailing the feasibility of ACAC offering a company wide sports conditioning program at each of its clubs. In addition, CIC spearheaded the development of a new member profile instrument to use in enhancing the company's overall membership retention performance.